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TORRANCE NOTES

Mr. and Mrs. Harry Peebles of 1801 1/2 Cabrillo avenue left Friday for Pennsylvania in response to a telegram stating Mr. Peebles' mother was seriously ill.

Mr. and Mrs. John Reed and children of Watts passed Sunday with Mrs. Reed's parents, Mr. and Mrs. Henry Barnett, 1911 Andreo avenue.

Mr. and Mrs. Mumford, parents of Mrs. W. A. Sharp, 1820 Andreo avenue, have moved to Redondo.

Patronize Our Advertisers!

Torrance Theatre Has Attractive Features Coming

Next week the Torrance theatre presents a number of unusually attractive programs.

Sunday and Monday, April 1 and 2 "Peg o' My Heart" will be the feature. Laurette Taylor, who has won the hearts of thousands of people with her characterization of this famous play on the stage, is seen on the screen in her celebrated role. The screen version of the play is said to be even more popular than the stage production, which has been shown more than 15,000 times.

The comedy-drama "Gimme," will be shown on Tuesday, April 3. This attraction is said to be a bomb shell of comedy and is one of Rupert Hughes' latest and best. The story is full of thrills and holds the interest from beginning to end.

Jackie Coogan will star in "Oliver Twist" on Wednesday, Thursday and Friday, April 4, 5 and 6. This heart-gripping human interest story is one of the greatest productions of the year. The film pictures many scenes from old London, and the manner in which the young actor plays the difficult part of Oliver Twist is truly remarkable. A riot of fun, on the same nights, is Larry Semon in "The Agent."

On Saturday, April 7, will be shown "One Clear Call"—a masterpiece, a magnificent story, with an unparalleled cast, consisting of Milton Sills, Claire Windsor, Henry B. Walthall, Irene Rich and others equally prominent.

4555 Feet More Trackage Laid At P. E. Yards

Construction of 4555 feet of additional trackage to serve the new material and storage yard of the Pacific Electric shops at Torrance is to begin immediately, according to advices received today from D. W. Pontius, vice-president and general manager of the company. The work which involves an expenditure of \$42,000, is for the purpose of providing additional trackage facilities for the handling of materials to and from the two new warehouses and platforms now being constructed in the new yard. The completed buildings and platforms will cost in excess of \$25,000.

The new addition to the Torrance shops was made necessary due to the recent removal of the Graham storage yards to Torrance and the increased volume of material being handled each year. The new Torrance facilities will relieve the congested conditions of the store yards which has existed for some time past and materially speed up the delivery and shipment of materials.

Factory Proves Demand For Car

The huge demand which has obtained on the Pacific Coast for the Durant-made Star car since it was first announced is reflected in the announcement just officially made here by the Durant interests of extensive improvements to be made on the Star factory in Oakland.

This is the comment of Mr. Gipe, local Star dealer. Mr. Gipe, discussing news of greater Star production, says: "The visit of Mr. W. C. Durant to his Pacific Coast factories for the first time about a fortnight ago really meant much to those who expect to buy some of the Durant-built products coming out of Oakland."

"Not only did he authorize the construction of a body work plant—one in which bodies for Star as well as Durant shall be built—but he also authorized extensions of the present conjoint Durant-Star factory so that the Stars may be made in greater quantities in order to supply the heavy demand."

Thirty-Two Boilers Received By U. T.

On Friday, March 23, the Pacific Mall intercostal freighter brought into the San Pedro harbor, consigned to the Union Tool Company of Torrance, the largest consignment of boilers ever shipped at one time to the Pacific coast.

The cargo consisted of 32 immense tubular boilers for use by oil drilling concerns to whom they will be immediately reshipped by the tool company, the transportation being in the hands of Frank Hewson, transportation director of the company. A lively activity has recently sprung up in the shipment of giant boilers into Los Angeles harbor from the East coast. This has resulted from the tremendous growth in Southern California of the oil industry. Fully 90 per cent of the boilers and piping arriving at Los Angeles harbor are destined for usage in oil well projects.

Mr. and Mrs. George Watson and family motored to Orange County Park Sunday, where they passed the day.

Warren W. Johnston has a new Nash sedan, with all the frills and turberlows.

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Shortest Month Brings Record

DETROIT, Mich., March 29.—With 116,080 Ford cars sold at retail in February a new record for the shortest month in the year has been established. February sales exceeded those of January by more than 15,000 and marked the eleventh month in which Ford sales have topped the 100,000 line.

This sale record bears out predictions made at the opening of the year that an acute shortage in Ford cars is certain and this shortage is expected to be felt within the next two months with the increased volume of car buying which is always attendant upon the spring months. Even the high production schedule set at the Ford Motor Company's factory here, which will reach 6000 cars a day about April 1, will be unable to meet the apparent demand for Ford products.

Anticipating a great increase in the demand for Ford cars during the present year the factory here laid plans for increasing production to the 6000 cars a day schedule and since January 1 had been constantly speeding up manufacture to reach this figure. Demand so far has been of such great proportions as to absorb nearly all production, and stocks in hands of dealers are at present the lowest they have been in months.

February sales of 116,080 cars were made in the face of unfavorable weather conditions in many sections of the country which tied up freight traffic and prevented many deliveries. This was particularly true throughout the Northwest, the northern tier of states and in New England. In California, too, cold weather during a part of the month had its effect upon car sales. Yet with even these unfavorable conditions, the February sales topped those of January by 16 per cent and set a new high record for mid-winter selling. With February the eleventh month in which Ford car sales have gone over the 100,000 mark, the total for this period is close to 1,250,000 cars.

Peak car sales usually are reached during the summer months with drops in the fall and winter. This feature of automobile absorption by the buying public has been completely changed during the last few months through the activities of the Ford dealer organization which has raised the "peak" line to include every month in the year.

ENTERTAIN ELKS

The Antlered Herd of Southern California was recently host to several distinguished members of the Elks when Harry Tichenor, Grand Loyal Knight, accompanied by Mike Shannon, a member of the judiciary committee of the Grand Lodge, and Ralph Hagau, Past State President, visited several of the local lodges.

On one of the trips when the party visited San Diego, they were accompanied by T. T. Gardener of Gardena; Art Dibbern, exalted ruler of Glendale; Frank C. Cryderman, exalted ruler of San Pedro, and Dudley Carson, all of whom were invited guests of Grand Loyal Knight Tichenor.



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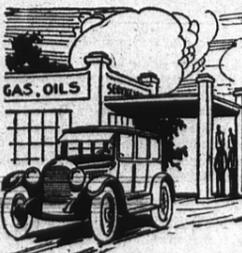
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